

Janice Wong

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EDUCATION

York University/Sheridan Institute Joint Program in Design, Honours Bachelor of Design (B. Des.), Magna cum laude, 2003–2008

Courses in editorial design, information design, typography and design theory combined to give a well-rounded education in both the theory and practice of design. The design education was supplemented with liberal arts courses in ethics and philosophy as well as a year of studies at the Schulich School of Business consisting of courses in economics, accounting, statistics and organizational management.

*Centre Saint-Louis
Winter 2010*

Offered by the Commission scolaire de Montréal, this intensive two-month continuing education course focused on French oral communication and advanced grammar review.

*Explore
Summer 2007*

Explore is a five-week intensive language-learning program. Full immersion in the Franco-Manitoban community of Saint Boniface placed an emphasis on the improvement of French oral skills.

AWARDS & DISTINCTIONS

- Design Edge Canada Regional Design Award winner for typography, 2010
- Honourable mention for the TAXI Award of Design Excellence for Central Ontario, 2008
- Dean's Honour Roll, 2003–2008
- YorkU Emerging Global Leaders delegate, 2007
- Andrew Tomcik Scholarship for achievement in design studies, 2007
- Canadian Interuniversity Sports Academic All-Canadian, 2005
- Governor General's Volunteer Award, 2003

INTERESTS

Couch surfing—traveling and hosting

CouchSurfing.com is a not-for-profit online community that connects travelers with hosts all around the world. The group is governed by a belief that travel is best experienced with an emphasis on local exposure. It is an ongoing experiment in trust, altruism and human interaction.

WORK EXPERIENCE

Senior graphic designer – POP Montréal International Music Festival

Creates and oversees the design of all festival and special event materials. Works independently and as part of a team, collaborating with coworkers and art directing interns and volunteers. Working in French and English requires expert typographic skill and attention to detail. Initiated POP Hostel billeting program as a means to illicit new interactions between music lovers and enhance the overall festival going experience.

Design consultant – WORN Fashion Journal

Responsible for a complete magazine redesign. Oversees the work of art department interns and freelance designers. Teaching interns basic graphic design principles and aiding them with concept development.

Graphic design intern – Cossette (Identica)

As part of a nine-person design team, main duties consisted of research, brainstorming and concept development for a variety of corporate branding projects.

Co-chair – Splice: YSDN 2008 graduate exhibit

Supervised all components of the exhibit. Coordinated the work of 97 other students involved. The position strengthened leadership, organizational, verbal and written communication skills. Managing such a large group also required conflict resolution and motivational skills.

Customer service representative – Tait McKenzie Athletic Facility

Working at York University's athletic facility involved dealing with customers from many different cultural backgrounds. It sharpened listening skills and required rapid decision-making skills to resolve unique situations while working within the framework of existing facility rules and regulations.

Library assistant – Literacy Council York-Simcoe

Helping adult literacy students improve their basic reading and math skills involved approaching problems from multiple perspectives to help students grasp new concepts.

ACTIVITIES

Undergraduate student representative – York University Faculty of Fine Arts Decanal Search Committee

Being part of this committee, led by the Vice-President Academic, gave insight into the variety of skills and achievements it takes to build an exemplary career.

Backpacking through Europe, Africa, Asia and South-East Asia

Exposure to different cultures and perspectives challenges the notion of what mundane is. Seeking out conversation with new people provides insight on the human experience, which, ultimately, gives depth and context to the design methodology practised.

Volunteer – York International, Roskilde Festival, Canadian Cancer Society & more
Involvement with various music festivals, conferences and charities presents an opportunity to see first-hand what motivates people to participate.

York Lions Varsity Field Hockey and Indoor Hockey

Being a varsity student-athlete demanded focus and strong time management skills. Involvement with field hockey taught team working skills.