

Janice Wong

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www.runcomrade.ca

Seeking an internship in strategy,
design planning, or service design that
will use my expertise in conversation,
observation, and research to help
enrich people's lives.

EDUCATION

AUGUST 2011 - APRIL 2013 (EXPECTED)

*IIT Institute of Design Dual Degree Program,
Master of Design (M. Des.) and MBA*

SEPTEMBER 2003 - APRIL 2008

*York University/Sheridan Institute Joint Program
in Design, Honours Bachelor of Design (B. Des.),
Magna cum laude*

SKILLS

- Empathetic conversationalist
- Prolific reader and researcher
- Balanced creative and analytical thinker
- Open, inquisitive collaborator
- French – professional working proficiency
- Adobe InDesign, Illustrator, Photoshop

AWARDS & DISTINCTIONS

- IIT Institute of Design Fellowship, 2011
- One Show Design Bronze Pencil, 2011
- Ad Rodeo Best of Show, 2011
- Applied Arts Annual Report Winner, 2011
- Design Edge Canada Best of Region Award, 2011
- UnderConsideration Sustainability Award, 2010
- Design Edge Canada Typography Award, 2010
- TAXI Award of Design Excellence for Central Ontario Honourable Mention, 2008
- YorkU Emerging Global Leaders delegate, 2007
- Andrew Tomcik design studies scholarship, 2007
- Governor General's Volunteer Award, 2003

INTERESTS

Couch surfing – traveling and hosting
CouchSurfing.com is an online community that connects travelers and hosts. The group is an ongoing experiment in trust, altruism, and human interaction that facilitates local exposure and human connection in travel.

WORK EXPERIENCE

DECEMBER 2010 - APRIL 2011 CALGARY, AB

Graphic designer – Foundry Communications

Participated in strategic and creative brainstorming sessions. Developed and implemented design solutions. Resident expert on competitor research, analysis, and social media planning. Clients came from both public and private sectors including oil and gas, tourism, and retail.

NOVEMBER 2009 - APRIL 2011 TORONTO, ON (REMOTELY)

Art director – WORN Fashion Journal

Responsible for a complete magazine redesign. Managed freelance designers and art department interns. Taught the interns basic graphic design principles and helped them develop concepts.

MAY 2008 - NOVEMBER 2010 MONTREAL, QC

Senior graphic designer – POP Montréal International Music Festival

Created and oversaw the design of all festival and special event materials. Worked independently and as part of a team, collaborating with coworkers and art directing interns and volunteers. Produced bilingual materials (French and English) with typographic skill and attention to detail. Initiated the POP Hostel billeting program to encourage new interactions between music lovers and enhance the overall festival going experience.

JANUARY - APRIL 2009 TORONTO, ON

Graphic design intern – Identica

Part of a nine-person creative team. Researched, brainstormed, and helped develop concepts for corporate branding projects.

SEPTEMBER - APRIL 2008 TORONTO, ON

Co-chair – Splice: YSDN 2008 graduate exhibit

Elected by my peers to oversee the year-end grad show. Coordinated the work of 97 other students involved and acted as a liaison between school administration and students. Strengthened leadership, organizational, verbal and written communication skills. Built conflict resolution and motivational skills.

ACTIVITIES

Presenter – Lil' Biz (Puces POP) small business conference

Spoke to artists and designers about design's value as a competitive weapon and outlined a variety of applicable design methodologies for growing a small business with strategic design.

Backpacking through Europe, Africa, Asia and South-East Asia

Exposure to different cultures and perspectives pushes me to re-evaluate my routines and social norms. Each trip provokes fresh insights and observations that add depth to my creative thinking skills and ultimately impacts my approach to design.

York University Lions varsity field hockey and indoor hockey

Being a varsity student-athlete demanded focus, determination and strong time management skills. Involvement with field hockey was influential in the development of team working skills.