

# Janice Wong

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www.runcomrade.ca

Interested in meeting companies

that value conversation, observation,

and research as tools to enrich

people's lives as much as I do.

## EDUCATION

AUGUST 2011 - APRIL 2013 (EXPECTED)

*IIT Institute of Design Dual Degree Program,  
Master of Design (M. Des.) and MBA, 4.0 GPA*

SEPTEMBER 2003 - APRIL 2008

*York University/Sheridan Institute,  
Bachelor of Design (B. Des.), Magna cum laude*

## SKILLS

- Empathetic conversationalist
- Prolific reader and researcher
- Balanced creative and analytical thinker
- French – professional working proficiency
- Adobe InDesign, Illustrator, Photoshop

## AWARDS & DISTINCTIONS

- Wellgates Scholar Program Member, 2012
- IIT Institute of Design Fellowship, 2011, 2012
- One Show Design Bronze Pencil, 2011
- Ad Rodeo Best of Show, 2011
- Applied Arts Annual Report Winner, 2011
- Design Edge Canada Best of Region Award, 2011
- UnderConsideration Sustainability Award, 2010
- Design Edge Canada Typography Award, 2010
- YorkU Emerging Global Leaders delegate, 2007
- Andrew Tomcik design studies scholarship, 2007
- Governor General's Volunteer Award, 2003

## SPEAKING ENGAGEMENTS

- Sheridan Institute design research class, 2012
- Lil' Biz small business conference, 2011

## INTERESTS

*Couch surfing – traveling and hosting*

CouchSurfing.com is an online community that connects travelers and hosts. The group is an ongoing experiment in trust, altruism, and human interaction that facilitates local exposure and human connection in travel.

## WORK EXPERIENCE

DECEMBER 2010 - APRIL 2011 CALGARY, AB

*Graphic designer – Foundry Communications*

Participated in strategic and creative brainstorming sessions. Developed and implemented design solutions. Resident expert on competitor research, analysis, and social media planning.

NOVEMBER 2009 - APRIL 2011 TORONTO, ON (REMOTELY)

*Art director – WORN Fashion Journal*

Responsible for a complete magazine redesign. Managed freelance designers and interns. Taught interns basic graphic design principles.

MAY 2008 - NOVEMBER 2010 MONTREAL, QC

*Senior graphic designer – POP Montréal International Music Festival*

Created and oversaw the design of all materials. Collaborated with non-design coworkers and art directed interns and volunteers. Produced bilingual materials (French and English). Initiated the POP Hostel billeting program to encourage new interactions between music lovers and enhance the overall festival going experience.

SEPTEMBER - APRIL 2008 TORONTO, ON

*Co-chair – Splice: YSDN 2008 graduate exhibit*

Elected by my peers to oversee the year-end grad show. Managed 97 other students. Built conflict resolution and motivational skills. Strengthened leadership, organizational, verbal and written communication skills.

## SELECTED COURSE WORK

*City of Chicago Department of Cultural Affairs & Special Events (DCASE)*

Currently working to create an interactive cultural probe in Pilsen that gives citizens a platform to share their thoughts and stories on what culture means to them, in support of the 2012 Cultural Plan Initiative.

*Shashamane Sunrise – NFP focused on supporting children's education*

Working with a team of Environmental Management students to develop methods and metrics for Shashamane to identify and assess revenue generating social enterprises in rural Caribbean and African communities.

*isma'at – a proposed United Nations Global Pulse initiative*

A platform to evaluate the progress of a nation's post-revolution rebuilding process while fostering dialogue between the government and its people.

## ACTIVITIES

*Co-chair – ID Design Research Conference (DRC) 2012*

Part of a 4-person team curating and managing the eleventh edition of ID's student-run conference on design research. This conference regularly attracts up to 300 professionals, academics, and students from all over the world.

*Backpacking through Europe, Africa, Asia and South-East Asia*

Exposure to different cultures and perspectives pushes me to re-evaluate my routines and social norms. Each trip, every conversation, adds depth and colour to my world view and subsequent approach to design.